

GRAPHIC DESIGNER

# MANISHKA KHANNA

## CONTACT

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## EDUCATION

Academy of Art University  
Fall 2016–2021  
BFA, School of Graphic  
Design & Digital Media

## ACHIEVEMENTS

[Dieline Student Week  
Features 2021](#)  
Dieline Features 2021  
[POTW Features 2021](#)  
Favorite Design  
Book Feature 2022  
[Favorite Design](#)  
[Instagram Feature 2021](#)

## SKILLS

Art Direction  
Creative Strategy  
Design Review  
Prototyping  
UI/UX  
HTML/CSS  
Corporate Branding  
Corporate Events  
Presentations  
Web Design  
Design Review  
Internal Comms  
Content Strategy  
Onboarding Programs

## SOFTWARE SKILLS

Adobe Creative Suite  
Figma  
InVision  
MS Office  
Google Suite  
Keynote  
Corel Draw

## OBJECTIVE

To leverage my skills and experience as a dedicated multidisciplinary designer to deliver high-quality design solutions that exceed expectations.

## EXPERIENCE

### Graphic Designer (Contract)

*Meta / Menlo Park, California / March 2022– January 2024*  
Responsible for developing, crafting, and performing a variety of internal branding projects from concepts through production and post-production like creating presentations for Internal comms, Wiki Web design, Prototyping, and designing a wide range of branding assets for Meta's Family of Apps.

Also responsible for working with a cross-functional team that supports onboarding programs and events at Messenger.

### Freelance Graphic Designer

*2016–Present*

Worked with various clients (Morina Life, FEA Gujarat, Kbob's, Utthan NGO & more) on projects spanning branding, packaging, and visual design.

### Packaging Design Intern

*Canpac / Gujarat, India/ June–August 2021*

Produced packaging dielines for international clients  
Assisted in the prepress section of the manufacturing unit.

### Graphic Design Intern

*Scottsdale Titans/ Scottsdale, Arizona/ June–August 2020*

Collaborated with the marketing team to create promotional items for season tryouts. Led a team of 5 graphic designers to work on brand guidelines.

## COMMUNITY

### Social Media Manager–AIGAxAAU

*Academy of Art University / San Francisco / April 2020- Present*  
Student group that focuses on figuring out ways that we can make the most out of our design community.

## RECOMMENDATIONS & REFERENCES

Furnished upon request

*Open to Relocation*